

SUNRISE PARK NEIGHBORHOOD ORGANIZATION
BOARD OF ADVISORS MEETING
January 16, 2016

Board Members in Attendance: Roseann Bleiweiss, Kathy Cohn, Byron Lohman, Carolyn Mayfield, and Curt Watts. Absent: Will Follett.
Also in Attendance: Former Board Member Bruce Maughan and Ken Nelson.

The meeting commenced at 9:00 a.m.

- I. Meeting Agenda - The proposed agenda was accepted as previously distributed.
- II. Vacant Board Position - After recognizing Bruce Maughan for his previous contributions to the Board, the Board formally accepted his resignation (due to the sale of his home in Sunrise Park) and unanimously approved by voice vote the appointment of Ken Nelson to fill the remainder of Bruce's unexpired term (which lasts until March 2017).
- III. Minutes – The November 21, 2015 Board meeting minutes were approved.
- IV. Interim Secretary – Due to Bruce's resignation from the Board, the Secretary's officer position is now vacant. Rather than fill the position given the short period of time before the Annual Meeting, Curt stated that he would take the minutes for this meeting. Kathy Cohn, as Vice Chair, is handling the Secretary's duties relative to the Annual Meeting.
- V. Public Comments – None.
- VI. Officer Reports
 - A. Chairperson (Curt) - The calendar of upcoming events was reviewed.
 - B. Vice Chairperson (Kathy)
 - Sunrise Park's participation in the December 5th Festival of Lights Parade was extremely successful, especially given the number of neighborhood participants who participated in addition to the Board members.
 - On Wednesday, January 20th, ONE-PS will hold a training session regarding NORG's becoming incorporated and filing for non-profit status. Kathy & Curt will attend (and possibly Byron) and report back afterwards.
 - On Saturday, January 30th, Kathy & Curt will attend the ONE-PS Annual Retreat.
 - The Board agreed to participate again with a booth in the Annual ONE-PS Community Picnic on Saturday, March 19th. The cost to participate is \$35 and the Board endorsed the purchase of a "pop-up" shade structure for the event with an estimated cost of approximately \$100 (to be explored further).
 - Kathy also noted that ONE-PS is proceeding with its plans to produce a Guide to Palm Springs Neighborhoods which will be designed and published by the firm that produces Palm Springs Life Magazine. Costs of production will be covered by sales of advertisements in the publication.

- ONE-PS will recognize its volunteers at the annual community event hosted by Desert Regional Hospital on Tuesday, February 2nd from 5 to 7 pm (more details are forthcoming).

C. Secretary (Vacant) – No report

D. Treasurer (Byron) – The current Financial Report was presented reflecting a current bank balance of \$20,837.46. This includes over \$14,000 in recent advance ticket sales for the February 20, 2016 Modernism Home Tour. Budgeted expenses for the Tour are \$2,000.

E. Communications Officer (Roseann) - The year-end letter to Sunrise Park members was distributed and a call for volunteers on Nextdoor was successful in recruiting additional volunteers to work at our Modernism Home Tour event.

VII. Old Business

A. Modernism 2016 Home Tour (Byron/Roseann) - The Board reviewed the remaining details for the February 20th Home Tour. Ticket sales are progressing well as evidenced by the \$14,000+ advance receipts already received; only about 50 tickets remain to be sold. Roseann held an organizational meeting with several of the homeowners of featured properties and they are very excited about their participation.

B. Annual Meeting (Kathy)

- The Board reviewed final arrangements for the March 5th Annual Meeting. Feedback was received on possible menu items for the brunch following the business meeting. Also discussed was the possibility of placing perhaps 10 to 20 professionally printed yard signs in highly visible locations throughout the neighborhood in advance of the event to encourage attendance. Direct mail postcards have been ordered and will be mailed to every household a month before the event.
- A tentative agenda for the event was reviewed and the Board agreed to keep the business portion of the meeting to less than an hour so that more time can be available afterwards for mingling at the brunch.
- The Board also agreed that a separate Public Safety & Crime Prevention event should be scheduled in April but announced during the business meeting so that members know that the Board understands this is a concern in need of discussion (but beyond what could be appropriately handled at the Annual Meeting).
- The previously approved \$750 budget for Annual Meeting expenses was increased to \$1,500 to reflect the anticipated higher costs of the brunch.

C. December 6th Social Event (Curt) - The Sunday afternoon “drought tolerant garden party” event held at Bruce Maughan’s house on December 6th was well-received with about 25 people in attendance on a staggered basis. The previously budgeted \$250 for this event was not used since Bruce and his partner Bob opted to provide light refreshments themselves.

- D. Neighborhood Watch (Ken) - The previously approved neighborhood watch signs have been installed and positive feedback has been heard around the neighborhood.
 - E. Blade Signs (Curt) - Nine of the last ten signs ordered have been installed. The tenth sign was purchased for an individual's office. All ten signs were paid for by individual sponsors.
- VIII. Updates on City Projects (Curt)
- Testimony was given by Curt at the last City Council meeting about the visibility problems for traffic on Tahquitz due to the inclusion of high grass materials in the recent completely median landscaping project. The City is looking at a solution.
 - After speaking with City Hall staff about the situation, the overgrown vegetation on the vacant triangle of land at the split of Arenas and South Saturnino has been cleaned up. It is unclear whether this was done by the City or if the adjacent property owner was responsible.
- IX. New Business – None.
- X. Non-Agenda Board Member Comments – None.
- XI. Adjourn following determination of Next Board Meeting - The Board agreed to schedule the next Board meeting for Saturday, April 2, 2016 at which time the new Officers of the Board will be selected (following the results of the Annual Meeting election on March 5th). The meeting adjourned at approximately 11:00 a.m.

Recorded by Curt Watts, Chairperson

Drafted: January 27, 2016

Approved: April 9, 2016