

SUNRISE PARK NEIGHBORHOOD ORGANIZATION

BOARD OF ADVISORS MEETING

Date and Time: Saturday, June 28, 2014 – 9:00 a.m.

Location: Palm Springs Police Training Center, Room 101 “A,” 200 So. Civic Drive, Palm Springs, CA

Members in Attendance: Curt Watts, Kathy Cohn, Byron Lohman, Greg Probst, Jeff Clarkson, and Jerry Braun.

- I. Order of meeting agenda reviewed with no changes.
- II. Meeting Minutes of May 31, 2014 Board of Advisors Meeting received and approved with no changes.
- III. Officer Reports
 - A. Chairperson (Curt)
 - Board Members briefly introduced themselves to the other present Board Members.
 - Update on Additional Board Members
 - After our last meeting, John Kennedy withdrew from consideration for being on the board. There was discussion of the process of adding board members. Seven people from South of Tahquitz area responded to Curt’s email asking for volunteers. Four of those expressed no interest due to part-time residency or lack of time. Curt and Kathy interviewed the remaining three people from the south area.
 - Bob Machatka decided to withdraw after discussion.
 - Bruce Maughan has expressed interest.
 - Mike Scebbi also expressed interest in being on the board.
 - Curt and Kathy recommended that both Bruce and Mike be added.
 - After discussion, the Board voted to add these two people. They will be asked to join the board. It was also agreed and voted up that Curt/Kathy will also approach previous Board nominees John Bingle and John Kennedy to see if they have interest in joining the board. (John Kennedy would be added for his financial expertise and John Bingle would be added for his past neighborhood association and fund-raising abilities.)
 - Update: City Projects
 - COD campus -- Current owners do not want to sell the property. City is exploring options to purchase property, including the use of eminent domain.
 - Tahquitz median project is under further discussion. The first section completed to the west of Sunrise area has not been well received. The new area will be on hold for the next 3-4 months for redesign.
 - Measure J – their process of reviewing street improvement needs was discussed. PSNIC has given further input and three additional streets have been added for repairs. None of these streets are in our neighborhood. Further funding may be available from Measure A (Gas tax) in the future.
 - B. Vice Chairperson (Kathy)
 - Updates from the Palm Springs Neighborhood Involvement Committee (PSNIC)
 - The property development at Baristo and Farrell will be reviewed at a Planning Commission meeting on July 9 at 1:30 p.m. in Council Chambers at City Hall.
 - The new PSNIC Mission and Vision statements were distributed for comment.
 - Airport developments were discussed. The front lobby will be extended closer to the terminal curb.
 - A new free trolley service, funded by the city, is being added in downtown Palm Springs.
 - Holiday Parade volunteers are needed. Some neighborhoods participate and sponsor balloons, floats, etc.
 - Lee Bonno has said we have to more clearly define our organization’s membership in our next general meeting as we will need to amend our Bylaws. Kathy distributed an email from Lee.
 - The Palm Springs Police Dept. “Meet and Greet” with Sunrise Park Neighborhood Board is Tues. evening at 6 p.m. at the Police Training Center Library. Lt. Combs and Sgt. Araiza, and possibly the two officers assigned to our neighborhood, Officers Barth and Harrison, will attend.
 - Discussion Points for Tuesday’s meeting: Drug houses, break-ins, patrols for speeding, Neighborhood Watch sign placement, Has Neighborhood Watch been effective in other neighborhoods? How do they manage relationships with other neighborhood groups? What we can do to work better with the Dept.? What is the history of crime in our neighborhood? Is this recent rash of crime exceptional? Is there success with the use of Cams and patrols in Old Las Palmas?

BOARD OF ADVISORS MEETING MINUTES
SUNRISE PARK NEIGHBORHOOD ORGANIZATION

Greg will invite the core Watch team to the police meeting.

- C. Secretary (Jerry)
- City Reimbursement of Organizational Expenses: The City is going to give us \$410. No update on timing.

D. Treasurer (Byron)

- Update on Checking Account: Curt and Byron have been in contact with Pacific Premier Bank and an account will be opened. We have the minimum \$500 that is required, thanks to contributions of Board members. Account will be opened on Monday or Tuesday. Byron has applied for a Tax ID number.
- Update on P.O. Box: It will also be opened next week.

Further Discussion:

There was some discussion on whether we should/could be a nonprofit? Have any others in PSNIC become non profits? Kathy will check with PSNIC. Jeff said the paperwork to manage a nonprofit is extensive.

Jerry will send the final bylaws and a scan of the certificate from the city to Byron. This is required by the bank. Chair and Treasurer will have check writing capabilities as stated in our bylaws in Article 7, sec. 4 – D.

E. Communications Officer (Roseann)

- Curt read Roseann's plan / approach for Neighborhood Organization Communications. A copy is attached. There was brief discussion on the need for more frequent posting on our FaceBook and NextDoor sites on a variety of topics, to remind people of key phone numbers, advice on neighborhood apps for phones, to invite neighbors, etc. We need a schedule of what will be communicated and when. Curt suggested possibly exploring neighborhood refrigerator magnets with key contacts, phone numbers, etc.

IV. OLD BUSINESS:

A. Subcommittee Report: Contributions for Start-Up Costs (Byron, Greg, Roseann)

Greg reviewed the letter that the sub team prepared. Changes were discussed. Greg will rework the letter and send it out to the Board for further comment. (Original Letter and fundraising strategy are attached.)

B. Subcommittee Report: Mona Lisa Film Fundraiser (Roseann, Curt)

Timing for the event would have to be in Sept., in Nov. or early next year. Jeff Johnson at Camelot was contacted, but he has not responded. We could also contact a group called the Palm Springs Cultural Center (Michael Green) which sponsors activities at the Camelot. We decided Sept. is too soon and we will continue to explore late Nov. or late January for the event.

C. Update: Modernism Week 2015 Home Tour Opportunity (Byron)

No update at this time. (Byron suggested that maybe potential Board member John Bingle would be interested in moving this ahead.) Commitment is needed by August to participate. We discussed potential homes to include in the tour. We will discuss this further at the next meeting and reach out to neighbors for possible homes to include. We can also talk to other neighborhood groups who have done this before for ideas on how they've done it successfully. (Sunmor, Racquet Club.)

D. General Discussion: Top 7 Neighborhood Priorities

- Vacation Rentals/Noise
- Speeding/Traffic Issues
- Street Improvements
- Neighborhood Watch/Crime
- Blade Signs/Neighborhood Identification
- Social Events
- Fundraisers

No discussion was held on these topics this month due to lack of time. We agreed these should be moved higher up on the agenda for the next meeting for discussion on how we can address these and move forward. Curt suggested that everyone on the Board should think about what areas they may want to lead.

BOARD OF ADVISORS MEETING MINUTES
SUNRISE PARK NEIGHBORHOOD ORGANIZATION

- V. NEW BUSINESS:
National Night Out is August 5 this year. There was discussion about a Block Party. We could approach PSNIC about doing it on a city wide basis. We will discuss options for August or a later date at an upcoming Board meeting.
Palm Springs Power social event: We could explore a possible event there, if not too late in the season. (However, the last regular season home game is July 20th so it is too late in the season to consider this for this year.)
There was discussion of sponsoring or supporting some high school sports or arts event since the high school is nearby.
- VI. ESTABLISH FUTURE BOARD MEETING SCHEDULE – DATE(S) & LOCATION
Next meeting is Saturday, July 19th at 9:00 a.m. Location to be determined.
There was discussion of establishing a schedule for future Board meetings further out. This will be discussed at the next meeting.
- VII. NON-AGENDA BOARD MEMBER COMMENTS – There were none.
- VIII. ADJOURNMENT: Meeting was adjourned at 11:50 a.m.