

# SUNRISE PARK NEIGHBORHOOD ORGANIZATION

## BOARD OF ADVISORS MEETING

**Date and Time:** Saturday, May 31, 2014 – 9:00 a.m.

**Location:** Prudential Offices, 2905 E. Tahquitz Canyon Way, Palm Springs, CA

**Members in Attendance:** Curt Watts, Kathy Cohn, Roseann Bleiweiss, Byron Lohman, Greg Probst, Jeff Clarkson, and Jerry Braun.

Meeting was called to order at 9:05 a.m.

- I. **REVIEW & APPROVE (OR REVISE) ORDER OF MEETING AGENDA**  
“Blade signs” were added as a topic in old business.
- II. **REVIEW & APPROVE PRIOR MEETING MINUTES**
  - A. Minutes of April 5, 2014 Neighborhood Organizational Meeting were approved.
  - B. Minutes of April 13, 2014 Board Advisors Formation Meeting were approved.
- III. **OFFICER REPORTS (Action on Items as Reported OR Deferred to Old/New Business)**
  - A. Chairperson (Curt Watts)
    - o Member Inquiries/Comments
      - Curt will respond to inquiries he receives as Chairperson and each Board member can respond to the inquiries they receive. No need to copy everyone, but board members can be copied as appropriate.
      - Roseann, Communications Chair, will be responsible for officially posting our Neighborhood Organization (NORG) information and issues on NextDoor and FaceBook.
      - Contact information from the PS Police Department and Code Enforcement Division was distributed to everyone. **Kathy will make initial contact with them for our organization.**
    - o Update on Additional Board Members
      - John Kennedy joined us to explain his special skills (Finance, some fundraising experience, ideas on how to manage small payments.)
      - A decision on adding new board members will be held until we have a comprehensive approach in place for adding to the board. **Curt and Kathy will work on a process to approach and screen potential new board members.**
    - o Measure J Project Funding Opportunities
      - Curt is an alternate on the City’s Measure J Oversight Commission.
      - \$11 Million in new funding is expected per year but a % of this goes to servicing debt for downtown revitalization projects (i.e. public plazas, streets, parking facilities, etc. In the first year, \$3M of remaining funds was invested in roads citywide. All Measure J projects are on the city’s website.
      - While approximately \$6.5M will be invested in additional projects each year, at the City Council’s direction no additional requests for funding from the general community will be considered until a long-range strategic plan is determined, including multi-year commitments from the first round of requests received.
      - For Sunrise Park, the recent resurfacing road work on Farrell and the median on Tahquitz Canyon Way are part of Measure J funding. (See further discussion of the medians below.)
  - B. Vice Chairperson (Kathy Cohn)
    - o PSNIC Update
      - Kathy attended one meeting at which Sunrise Park was welcomed as a NORG. An official certificate from the city was presented and will be held by the Secretary.
      - Topics discussed are citywide for all NORGs. She will represent our issues and concerns at this level.
    - o City Feedback regarding Future Amendments/Clarifications to Bylaws

- There were some minor suggested changes to language from Lee Bonno about definitions of membership (primarily adding “business occupants”). **These changes will be addressed and voted on at next year’s annual meeting.**
- City Notification of Police Officers assigned to Sunrise Park Neighborhood
  - **As mentioned above, Kathy will reach out to the officers as an initial contact and inform them of the past Neighborhood Watch activities.**
- C. Secretary (Jerry Braun)
  - Lee Bonno has reached out to him to submit our request for expenses for 2013-2014. Anyone who has expenses for reimbursement (for up to a total of \$150) should be sent to Jerry in one week for submission to the city. **Jerry will submit the request.**)
- D. Treasurer (Byron Lohman)
  - Byron reported on checking account options. (Pacific Premier allows 10 deposits and 50 checks per month, minimum \$500 balance to avoid monthly account charges He’ll send out a note to everyone on the board to see if they want to personally contribute to reach \$500. **Byron will check on some other options.**)
  - Discussion on a P.O. Box for the organization. Smallest box is \$80./year. **Byron will set up Post Office box** with Treasurer as the lead, and President and Secretary will be back up contacts.
- E. Communications Officer (Roseann Bleiweiss)
  - Update on Neighborhood Contact List – no issues at this time.

#### IV. **OLD BUSINESS:**

- A. Organization Dues were discussed. Jeff Clarkson talked to Lee Bonno. Most NORGs do not charge dues, the highest charged now is \$35./year.) It was decided we will defer on establishing dues until we have a track record for our organization. **A contributions subcommittee was formed to explore options to fund our initial start up costs (i.e. contributions, fundraising events, business sponsorships.) Subcommittee: Bryon, Greg, Roseann.**
- B. Possible First Neighborhood Fundraiser of the Mona Lisa Film was discussed. **Roseann and Curt will work on initial exploration of this film event as a fundraiser.**
- C. Prioritization of Future Projects, Areas of Concern, Goals & Objectives – Priorities for our Board / NORG were discussed. These seven areas were selected as our priority focus areas for this year:
  - 1) Vacation Rentals/Noise
  - 2) Speeding / Traffic Issues
  - 3) Street Improvements
  - 4) Neighborhood Watch/Crime
  - 5) Blade Signs / Neighborhood Identification
  - 6) Social Events
  - 7) FundraisersThe level of focus and how they will be addressed will be discussed at upcoming meetings. Ongoing Communications to the neighborhood at large was discussed as an operational priority for the Board (about activities, successes, events, issues, etc.)
- D. City Project Updates:
  - Redesign of Tahquitz Canyon Way Median Improvements – This is a city project funded by Measure J. Design for section between the Airport and Sunrise Way will be different than the first phase between Sunrise Way and Downtown. **Curt will check on how we can be involved in the redesign discussion.**

- PSNIC Updates/Meetings – Kathy will keep them informed of our concerns and issues.
- COD Campus at Palm Springs Mall – Nothing has moved forward to our knowledge. Kathy and Curt will keep us informed of progress on an ongoing basis.

**V. NEW BUSINESS:**

- A. Modernism Week 2015 – Possible Home Tour Opportunity (August Deadline) **Byron will get more information on possible participation from the Modernism Week people.**
- B. Future Ongoing Communications with Neighborhood – Roseann will use all of these vehicles to communicate to the neighborhood:
- Nextdoor & Facebook
  - Email Blasts
  - Electronic Newsletter or Blog
  - Neighborhood Website(?)
  - Other related topic – Jerry received a request and submitted information for a story in the PSNIC newsletter about the formation of our NORG.

**Roseann was asked to develop an overall concept/approach for effective communications to share with the Board at our next meeting.**

- C. New Proposed Projects near Sunrise Park Neighborhood
- Airport Master plan with Reconfiguration of Airport’s Main Entrance, Ticketing and Baggage Claim Areas. (Information only; no real impact on Sunrise Park Neighborhood)
  - Development of 72 Single-Family Units and 114 Multi-Family Units in a Gated Community at NE Corner of S. Farrell & E. Baristo Road. This might impact us because there could be an entrance off Farrell and related traffic could impact our adjacent neighborhood.

VI. NEXT BOARD MEETING was scheduled for June 28<sup>th</sup> at 9 a.m. Location to be determined.

VII. NON-AGENDA BOARD MEMBER COMMENTS -- NONE

VIII. Meeting was adjourned at 11:35 a.m.